

THE “FOUNDATION FIVE” MARKETING SYSTEM



There are more than 50 ways to promote a business online, a fact that can cause great overwhelm and confusion for many startup business owners. As a result, a new business can wind up generating more frustration than freedom.

Most digital marketing agencies sell the same three products - SEO, PPC, and complex funnels – not because they're appropriate, but because they're the most profitable for the agency. In fact, a startup should avoid all three if they're not making at least \$10K/month online.

In our experience, we've found that a focused combination of **five online tactics**, applied strategically over a period of **90 days**, is the best strategic formula to give a startup the highest chance of success - while forming a solid foundation for when it's time to scale.

The 'Foundation Five' is a proprietary step-by-step marketing and selling system that generates momentum from a steady and predictable flow of amazing clients. When you have these tools in place and build your sales around them, you seem like a genius. When you don't, it's like running in the sand with over-sized boots on.

Our goal is to become your most indispensable asset and an extension of your team, by implementing an online business launch strategy that's designed to add a minimum of \$10K/month in online revenue within a 90 day period.

'Foundation Five' 90-Day System

Available at 55% discount, or 3-payment plan



1) Top 20 Local Directories + Google Business Profile

Are you tired of working your butt off (and paying) to get your business to Google page one, only to have them change the rules again? It's a silly, expensive game - and there's a much better way! Local directories are your "secret weapon", and they're mostly free. You don't even need a website!

But how do you know which ones help, and which are a waste of time? How do you avoid the flood of spam? We'll handle it for you!

Available separately

2023
TOP ONLINE DIRECTORIES

Get More Customers
Fast with the Top
Online Directories!

The graphic shows a laptop screen with a collage of various online directories and search engines, including Google, Yahoo!, and others. The background is a solid red color.

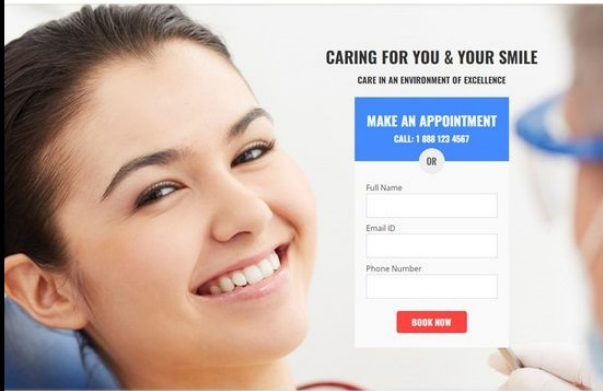
2) Video Landing Page w/Lead Magnet

Customized landing page with embedded spokesperson video, order form, thank-you page and 5 email follow-up letters via autoresponder.

Available separately

Dental Care

1 888 123 4567



CARING FOR YOU & YOUR SMILE

CARE IN AN ENVIRONMENT OF EXCELLENCE

MAKE AN APPOINTMENT

CALL: 1 888 123 4567

OR

Full Name

Email ID

Phone Number

BOOK NOW

A BETTER LIFE STARTS WITH A BEAUTIFUL SMILE


BEAUTY IS POWER. A SMILE IS ITS SWORD

Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout.

MAKE AN APPOINTMENT

GENTLE HIGH QUALITY DENTAL CARE

MEDICAL RELATED SERVICES WE PROVIDE



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When an unknown printer took a galley of type and scrambled it to make a type specimen book. It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout.

The point of using Lorem ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page editors now use Lorem ipsum as their default model text, and a search for 'lorem ipsum' will uncover many web sites still in their infancy.


MAKE AN APPOINTMENT

CALL US NOW: 1 888 123 4567

SMILE CARE VIDEO WITH CONFIDENCE

GET ALL INFORMATIONS ABOUT OUR CLINIC

Smile with Confidence (The Dental View)



Watch on YouTube

3) Six 'Game Changer' Video Commercial Series

Fully custom, AI-driven, 60-second business promotional videos with model spokesperson, background music, and narrated sales script with call to action information.

Two commercials uploaded to YouTube monthly, optimized for Google ranking, and posted on client's chosen Facebook/LinkedIn/Instagram business page.

Available separately



4) Social Media Posting Program

Daily manual posting of text, graphic images, quotes, and video clips.

Select one of four platforms: Facebook, Instagram, LinkedIn, or TikTok. Also includes 3 cover billboard designs featuring your special offer of the month.

Available separately



5) Premium Website Design Package

Full featured Wordpress web site design, development, and installation with email accounts and lead generation.

***BONUSES:** includes domain name, lead generation form, 12 months free hosting, and 60-second branded video commercial.

Available separately



Conclusion

Our goal is to become your most indispensable asset and an extension of your team, by implementing an online business launch strategy that's designed to add a minimum of \$10K/month in online revenue within a 90 day period.

*Lance T. Walker, Managing Director
The SkyVault Group™*

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Advanced Level Services

Webinars

Chat Bots

Google Website Review Badges

Mobile Apps

Graphic Design & Logos

Search Engine Optimization (SEO)

Google Ads

YouTube Ads

Email Newsletters

VIP Birthday Club Program

Reputation Management